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LATIN AMERICAN INSTITUTE FOR ECONOMIC AND SOCIAL PLANNING  
AND  
UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION  
(UNESCO)

AGREEMENT ON COOPERATION BETWEEN THE LATIN AMERICAN INSTITUTE  
FOR ECONOMIC AND SOCIAL PLANNING AND THE UNESCO \*

(\* This text supersedes the preliminary version of the Agreement,  
which was signed in Mar del Plata in May 1963.

MEMORANDUM OF AGREEMENT FOR THE ESTABLISHMENT OF AN EDUCATION PLANNING SECTION IN THE LATIN AMERICAN INSTITUTE OF ECONOMIC AND SOCIAL PLANNING

1. UNESCO and the Latin American Economic and Social Planning Institute agree to establish an Educational Planning Section within the Institute. This section will be an integral part of the organizational structure of the Institute. UNESCO will provide the personnel of this section, which will be considered part of the Institute's regular staff.

2. The objectives of the Section will be to train personnel and to carry out research with a view to ensuring the functioning of educational planning within the framework of total development planning in Latin American countries. The Section will carry out a programme of work jointly established by the Director General of UNESCO and the Director General of the Institute.

3. While advisory services to Governments in their educational planning operations will remain the direct responsibility of UNESCO, this organisation will cooperate with the Institute in the way described in paragraph 8.

4. As from 1964 the Section will run two types of training courses:
- a) One long course, the duration of which will be determined on the basis of the experience acquired in 1963, to be attended mostly by persons having had little or no training or experience in educational planning (fellowships and travel to be financed by UNESCO, EPTA, UNICEF, AID, and other sources).
  - b) One short course (six weeks to two months) to be attended by persons already working in educational planning or related fields, having had previous training in those fields (fellowships and travel to be provided for by UNESCO).

The timing and sequence of these courses will be determined annually in the programme of work.

5. The section will also cooperate with the regular 8-month Basic Training Course given each year by the Institute in Santiago.

6. Very valuable efforts have already been made in the field of educational planning, and much basic materials is available. However, important contributions are still necessary in:

- a) the methodology of educational planning and its adaptation to Latin American conditions;
- b) with respect to the development of an adequate system of information on the educational situation and its prospects, and
- c) about the factors which determine the efficiency and productivity with which the educational system works.

Fundamental research in these and related fields will therefore have to be carried out by the Section, since the results of such research will be a decisive element in the continuous improvement of the training material and in the whole process of educational planning in Latin America. It is understood that the section will cooperate closely with the International Institute for Educational Planning on these matters.

7. The experts for this section will be nominated by UNESCO in agreement with the Institute. UNESCO will second to the Institute four experts in the following fields:

- a) Programming of Education Services (Mr. Romero Lozano)
- b) Economics and Financing of Education (Mr. F. Escondrillas)
- c) Educational Statistics (Mr. S. Ferrer Martin)
- d) Comparative Analysis of Education (to be appointed as soon as possible).

The costs of these four posts will be met by UNESCO.

Mr. Romero Lozano will be appointed first director of the Section. The Director of the Section will be responsible to the Director General of the Institute who in turn will be responsible to the Director General of UNESCO in relation to the fulfilment of the joint programme of work.

The Director of the Section and the other UNESCO experts will devote their full time to the work of the Section. The annual preparation of the programme of work for the following year will provide an opportunity for revising the fields of specialisation needed for carrying out the tasks of the Section.

8. The necessary contact between the staff and national realities will be maintained as follows:

- a) through the trainees who will bring their experience and problems;
- b) at the appropriate time by the staff who will be seconded to the field to carry out advisory services for UNESCO. UNESCO would provide replacement staff as may be required in such cases.
- c) UNESCO field experts will make periodic trips to Santiago to establish contact with the Section, and occasionally to participate in meetings or seminars.

9. The Institute will contribute to the work of the section by means of the participation of the appropriate staff in the regular activities of the section. Conversely, the section will also participate in the other activities of the Institute in matters related to the question of educational planning.

10. The Institute will provide the necessary premises and the general services (secretarial and clerical staff, office furniture and equipment, office supplies and communications). Any travel costs of the educational Section will be provided by UNESCO.

11. In 1963-64 UNESCO will attempt to meet any additional costs of the research programme which will be prepared by mutual agreement between the Institute and UNESCO. For the years after 1964 and, if necessary, earlier, joint efforts will be made to obtain assistance from Foundations and other sources.

12. UNESCO will provide the Section with the necessary documentation and publications. Assistance from Foundations may also be required for building up a suitable specialised library.

13. The draft programme of work will be prepared by the educational section of the Institute every year on the basis of an evaluation of the activities carried out during the preceding year, and approved jointly by the Director General of the Institute and by the Director General of UNESCO. The agreed work plan for 1963 is shown in the Annex to this document.

14. The Educational Planning Section is created by the approval of this document. It will start its activities as soon as the necessary administrative arrangements are completed and the corresponding facilities provided. The Institute will take action immediately in order that such arrangements are completed as soon as possible.

Mar del Plata, May 1963.

ANNEX

EDUCATIONAL PLANNING SECTION OF THE LATIN AMERICAN INSTITUTE OF  
ECONOMIC AND SOCIAL PLANNING, SANTIAGO, CHILE

Work Plan for 1963

A. TRAINING

1. Regular 8-month training course of the Institute

The section will participate in this course on the basis of a programme to be prepared in agreement with the Director General of the Institute.

2. Training course in Educational Planning

A training course in Educational Planning, of a four-month duration, will be held at the Santiago Institute starting in July 1963. The programme of the course will be prepared by the Section. The participants will preferably be officials of Latin American educational planning services or officials of educational administrations (an average of two from each of the 22 countries of the region). UNESCO will negotiate with AID the granting of 30 fellowships, and with UNICEF that of some 8-10 fellowships. UNESCO will also provide additional fellowships as may be required to ensure the fullest possible participation in the course.

3. In-service training seminar for heads of National Educational Planning Offices

Following the meetings referred to in the note below, the Section will conduct from 9-20 December 1963, a training seminar for the 16 heads of the national educational planning services, in consultation with UNESCO. The costs of per diem will be met by UNESCO.

B. RESEARCH

During 1963 a detailed programme of research will be prepared by the Section, this programme will in any case cover the following subjects:

- a) Preparation of a methodological outline to be used to serve in the analysis of educational systems. This study was initiated during the 1962 courses and main lines should be completed before the 1963 course begins. The outline will take into account the following factors:

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Note: Before the holding of the above seminar UNESCO will hold two meetings in Santiago as follows:

- 1) A meeting of UNESCO experts engaged in educational planning activities in Latin America (28-30 November 1963), with the participation of staff members at headquarters and Latin American staff members. This meeting will be a UNESCO activity and will not involve the Institute. Its purpose will be to discuss ways and means of improving the services of experts to national planning authorities.
- 2) A meeting of the heads of national educational planning offices and UNESCO experts in Latin America (2-6 December 1963). The topic for discussion will be the machinery and organization of educational planning services. ECIA will be invited to co-sponsor this meeting. The International Institute of Educational Planning (Paris) and the Santiago Institute will be invited to send observers to the meeting.

UNESCO will pay the cost of fares and per diem for participants in these two meetings.

- i) The present study of the education statistics and of the statistics on economic and social development in Latin America.
- ii) The urgency with which the countries need to have a durable and practical instrument to carry out, as quickly as possible, a study of their educational requirements and problems.
- b) A study on cost units in education to be carried out in one or more countries of the region.
- c) A study of the relationship of educational systems and their output in professional and qualified personnel with manpower structures.

The above mentioned studies will be carried out in cooperation with specialists of the Institute of Sociology, Economics, Demography and Human Resources.