

PRASC



**Project for the Regional
Advancement of Statistics
in the Caribbean**

**Projet régional pour
l'avancement de la statistique
dans les Caraïbes**



In partnership with

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Planning for Census Dissemination

Project for the Regional Advancement of Statistics in the Caribbean (PRASC)



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Prepared by Statistics Canada
November 2022



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Planning and Managing Dissemination

Statistics Canada's experience with Census 2021



2021

CENSUS • RECENSEMENT

Guest Speaker:

Mr. Glen Hohlmann

Assistant Director
Census Operations Division
Statistics Canada



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Identifying Requirements and Tools

- Identify international, regional and national dissemination requirements (topics, data, basic tabulations, methods, standard concepts and variable definitions, formats)
- Engage with key stakeholders, possibly iteratively, on their needs that would go beyond the proposed basic products
- Get inspiration from what other NSOs have done with Census dissemination products





Identifying Requirements and Tools

- Identify software that will be used for producing and disseminating the various products (i.e. Redatam, Power Bi, Shiny app, etc.) – and tools used for analysis - prepare the analysts and make sure they can use this software – might be a need for training
- Setting up systems and databases so that analysts and their analysis tools can readily access what they need.



Identifying Requirements and Tools

Guest Speaker:

Ms. Miriam Willoughby

Deputy Director General (Ag.)

Statistical Institute of Belize



Identifying Requirements and Tools

Guest Speaker:



Ms. Lalita Sohai

Social and Gender Statistician

Regional Statistics

Caribbean Community Secretariat



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Developing a Dissemination Plan

Statistics Canada prepared a template you can use as a starting point to generate discussions and document your Census dissemination plan.

Let's go over some of the key elements with Dave.



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Developing a Dissemination Plan

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Developing a Dissemination Plan

Guest Speaker:

Ms. Britney Parris

Statistician, Economic Statistics Division

Barbados Statistic Service



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Session 1 In Summary

Start now



- Identify and engage your key stakeholders. They will help indicate what products are needed. And you want their support.
- Identify software and expertise needed early; it may take a while to acquire them.



Session 1 In Summary

Focus on timeliness

- There is room for improvement compared to the 2011 cycle and this is a dimension of quality that users find even more important now than in the past.





Session 1 In Summary

Modernize and expand your product range



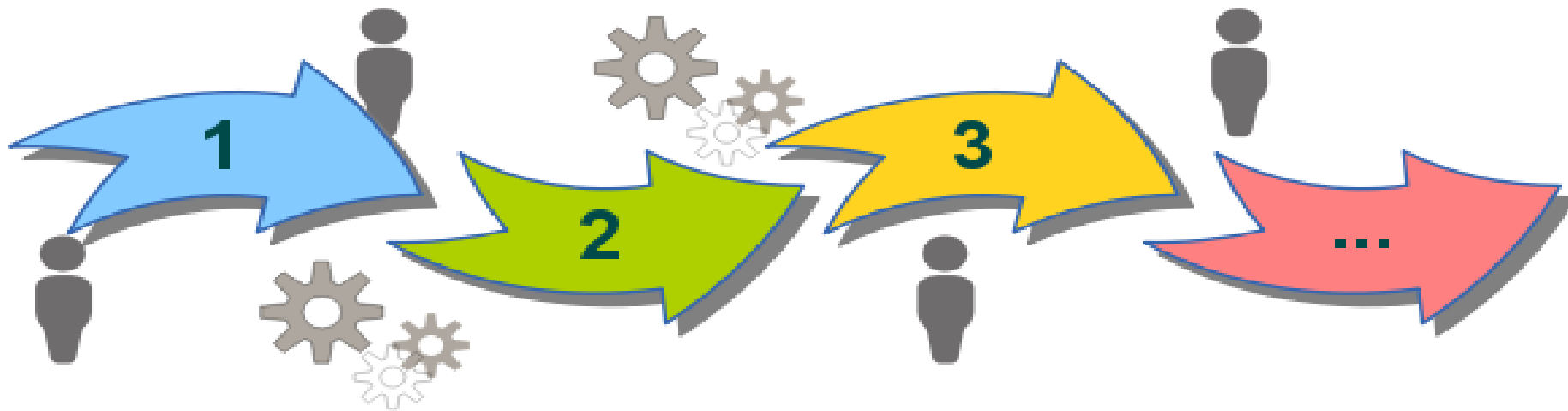
- Inspired, in part, by uses and users analysis.
- Yes, tabulations are needed (lots!) but go beyond that.
- Think in terms of electronic dissemination (not paper).



Session 1 In Summary

Know your production process and timelines

- This is essential in developing a good overall plan and schedule



Session 1 In Summary

Lay out a detailed plan and schedule

- Involve representatives of those areas doing the production
- Monitor carefully and update as needed



Session 1 In Summary



Get ready for release day

- Plan and coordinate in line with communications strategy
- Plan and schedule events, roles and responsibilities for release day
- Plan briefings with stakeholders, as necessary
- Identify spokespersons for media interviews

It's your chance to shine!



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**Any other
questions or
thoughts?**

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