



Using the SBR to develop business statistics: extraction to dissemination

Business Survey Infrastructure Component
March 8, 2022, to April 5, 2022

Objective: The objective of this workshop is to provide the steps from the extraction of data from the Statistical Business Register (SBR) to the dissemination of official statistics.

The workshop will explain how the SBR can be used to develop business demographic statistics and to produce snapshot statistics on economic performance to help decision makers make evidence-based policies and programmes.

Session 1: Importance of maintaining the statistical business register – March 8, 2022

1. Housekeeping
2. Opening remarks
3. Introduction – purpose of this workshop
 - a. Message from session organizers
 - b. Outline of the workshop
 - c. Workshop expectations – survey results
4. Importance of a Statistical Business Register and the safeguarding and sharing of the data
 - a. What is an SBR?
 - b. Uses of the SBR
 - c. Safeguarding of the information
 - d. Ways to share SBR information with National Statistical System (NSS) partners
 - e. Importance and consequences of a well-maintained Statistical Business Register
 - f. What's in it for my organization/agency?
5. Analytical and policy questions for which decisions would need to be made

Session 2: Outputs of the SBR (Business Demographic reports and Survey Universe File) – March 15, 2022

1. Open discussion regarding session 1
2. How to extract data from the SBR
 - a. Business Demographic reports
 - i. Purpose and limitations
 - ii. How and when to use the report
 - iii. What can be done with the report
 - iv. How to produce the Business Demographic Report
 - v. Analytical and policy questions that can be answered with this report
 - vi. Analytical and policy questions for which more information is needed (intro to SUF)
 - b. Survey Universe File (SUF)
 - i. Purpose of the SUF
 - ii. The content of the SUF

1. Importance of the structure (e.g., classification variables, status variables, size variables, coverage, coherence of the information)
 - iii. How to use the SUF
 - iv. How to produce the SUF
 - v. How to extract the SUF
 - vi. Schedule of the SUF generation
 - vii. Safeguarding the SUF
2. How can the SBR be used to help us answer our analytical and policy questions?

Session 3: Methodology – March 22, 2022

1. Open discussion regarding session 2
2. Why administrative data are important in business survey methodology
3. Example of uses of administrative data and SBR SUF in the production of statistics
4. How the examples seen in this session can be used to help us answer our analytical and policy questions?

Session 4: Data analysis for business surveys – March 29, 2022

1. Open discussion regarding session 3
2. The three main steps of the analytical process:
 - a. Planning your analysis
 - b. Performing your analysis
 - c. Sharing your findings

Session 5: Case study - How to measure the proportion of businesses owned by women – April 5, 2022

1. Open discussion regarding session 4
2. Case study: How Statistics Canada recently developed statistics to measure the proportion of businesses owned by women using the SBR
3. Discussion on the case study
4. Review of our analytical and policy questions: discussion on how the data can be made available to answer the policy questions

Table 1: Training Schedule (accounting for time difference)

	ATG, BRB, DMA, GRD, LCA, KNA	BLZ	JAM	BHS, Ottawa
Session 1 – March 8	10:30 a.m. to 12:30p.m.	8:30 a.m. to 10:30a.m.	9:30 a.m. to 11:30a.m.	9:30 a.m. to 11:30a.m.
	https://us02web.zoom.us/j/81678501521?pwd=aXdMeVl2VTB0enROQktReGFZM2RRQT09 Meeting ID: 816 7850 1521 Passcode: PRASC-SBR			
Session 2 – March 15	10:30 a.m. to 12:30p.m.	8:30 a.m. to 10:30a.m.	9:30 a.m. to 11:30a.m.	10:30 a.m. to 12:30p.m.
	https://us02web.zoom.us/j/89571010198?pwd=UTJhVXJSYjdZMDFmamFMV1FCdUxPQT09 Meeting ID: 895 7101 0198 Passcode: PRASC-SBR			
Session 3 – March 22	1 p.m. to 3 p.m.	11 a.m. to 1 p.m.	12 p.m. (noon) to 2 p.m.	1 p.m. to 3 p.m.
	https://us02web.zoom.us/j/85231526383?pwd=V1RDOEFueFA5N0I5bEc3ZVkyVjY5Zz09 Meeting ID: 852 3152 6383 Passcode: PRASC-SBR			
Session 4 – March 29	1 p.m. to 3:30 p.m.	11 a.m. to 1:30 p.m.	12 p.m. (noon) to 2:30 p.m.	1 p.m. to 3:30 p.m.
	https://us02web.zoom.us/j/89562599856?pwd=L2pHQ2QyMGwvWVdEOUNoTENiRXJlVz09 Meeting ID: 895 6259 9856 Passcode: PRASC-SBR			
Session 5 – April 5	1 p.m. to 3 p.m.	11 a.m. to 1 p.m.	12 p.m. (noon) to 2 p.m.	1 p.m. to 3 p.m.
	https://us02web.zoom.us/j/84328235723?pwd=cElxU2JDeThvSDArRXhhdCt2RnFxZz09 Meeting ID: 843 2823 5723 Passcode: PRASC-SBR			

