



Economic Commission for Latin America and the Caribbean
Subregional Headquarters for the Caribbean



Regional Workshop on Informal Sector Surveys in the
Caribbean Subregion
Castries, Saint Lucia
12 – 13 October 2009

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EVALUATION REPORT

REGIONAL WORKSHOP ON INFORMAL SECTOR SURVEYS IN THE CARIBBEAN SUBREGION

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Table of Contents

Introduction	1
Evaluation method.....	1
Summary	2
Composition of respondents.....	2
Overall views of the workshop	2
Impact of the workshop.....	3
Organization of the workshop.....	5
Annex 1	7
Annex 2	9

Introduction

The Economic Commission for Latin America and the Caribbean (ECLAC) with support from the International Labour Organisation (ILO) and the Central Statistical Office in Saint Lucia convened a two-day *Regional Workshop on Informal Sector Surveys for the Caribbean Subregion* from 12 – 13 October 2009 in Castries, Saint Lucia.

This workshop was one of the culminating activities of the United Nations Statistical Division-commissioned project *Measurement of the Informal Sector and Informal Employment* being conducted in the subregion since 2007. It was aimed primarily at disseminating the results of a 1-2 survey of the informal sector which was carried out in Saint Lucia over the period April 2008 to January 2009. In addition, it had the following objectives:

- (a) To exchange and learn from good practices in the conduct of informal sector surveys in the subregion
- (b) To learn how to analyze data to assess informal employment
- (c) To demonstrate the use of survey data to measure 'value added' of the informal sector
- (d) To identify a way forward for the use of the 1-2 methodology in the Caribbean subregion, to collect data for assessing the informal sector's contribution to GDP.

Evaluation Method

All participants of the workshop were required to complete an evaluation form at the conclusion of the training exercise. The form comprised a total of 14 items of several formats: yes/ no items, rating scale and open-ended questions. The questions were structured to capture information that would provide a fair assessment of participants' overall views of and reactions to the training, its impact and organization. The questionnaire used for the evaluation is annexed to this report.

Of the 15 participants at the workshop, completed forms were collected from 11 participants, thereby representing a response rate of 73%. The views of those respondents are captured in this report as 100%.

Summary

Composition of respondents

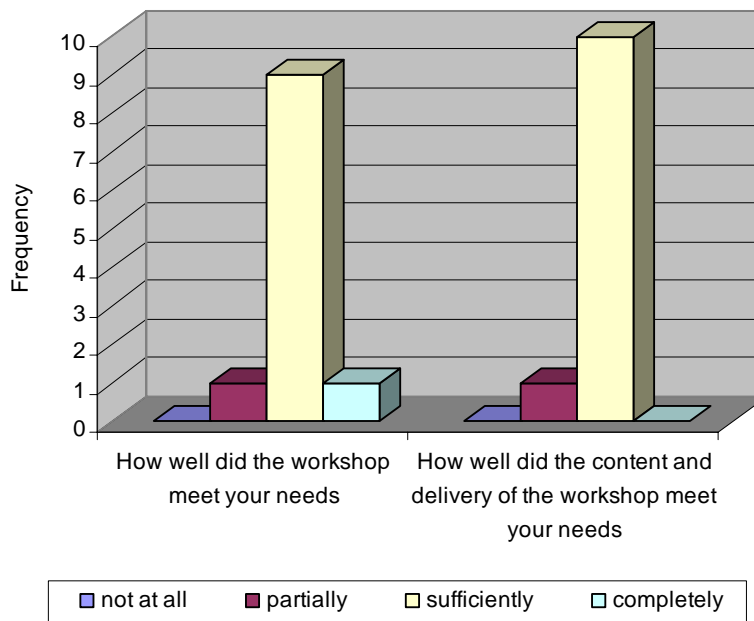
Of the 11 respondents, 10 (91%) were from the national statistical offices and 1 (9%) represented an organization.

Overall views of the workshop

The two initial items in this section assessed participants' level of satisfaction with the workshop in terms of its usefulness in addressing their needs. This aspect was assessed along a 4-point rating scale, ranging from 1 (not at all) to 4 (completely). The modal response for both items was "sufficiently" which was selected by 82% – 91% of the respondents for items 1 and 2, respectively. The full disaggregation of the responses is shown in figure 1.

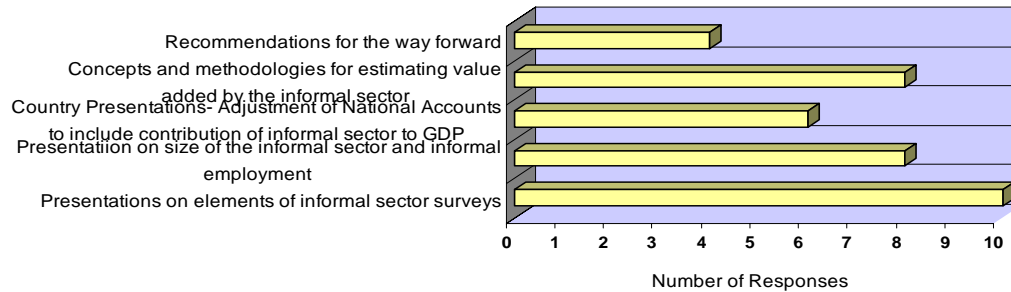
Figure 1

Extent to which the workshop, its content and delivery met participants needs



Participants were asked to indicate the session(s) deemed most useful and effective. They had the option of selecting as many options as applicable. Their responses reflected the following:

Figure 2
Most effective and useful sessions



As a follow-up to the previous item, participants were asked to list any additional topics that should have been covered during the training exercise. In response, they indicated the following:

- (a) The underground, quasi-corporations
- (b) Specific results of the other United Nations projects on the informal sector.

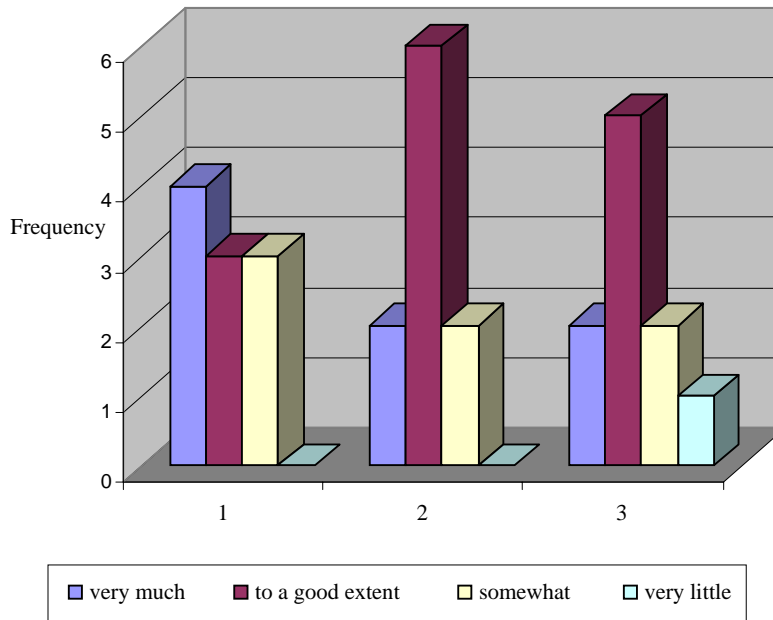
The final item in this section sought participants' views on whether or not the objectives of the workshop had been met. Without exception, all respondents concurred with the achievement of that objective.

Impact of the workshop

This section of the evaluation assessed the impact of the workshop. This was measured through a series of close-ended questions which assessed participant's learning/increase in knowledge and their planned actions for the implementation or application of the new skills and knowledge.

Participants were asked to rate the increase in technical knowledge for each of the three core elements of the 1-2 survey that were presented at the workshop. Each item was scored along a continuum from "very much" to "not at all". Figure 3 below displays the breakdown of participants' responses for the three training areas: (a) the use of the 1-2 survey methodology for informal sector surveys; (b) concepts and methodologies for estimating the value added by the informal sector; and (c) methodology for measuring the size of the informal sector and informal employment.

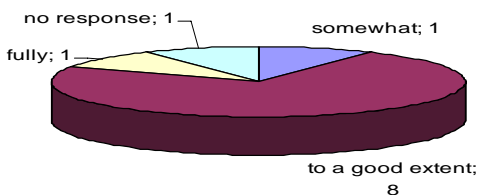
Figure 3
Extent to which workshop increased technical knowledge in three areas



Note: The labels 1-3 on the horizontal axis correspond to the three training areas listed in the text above.

Participants gave their opinions on the application of the new knowledge to their work along the same 5-point scale outlined above. Of the 10 responses received for that item, 4 participants stated that they would be able to apply what was learnt “to a good extent” and 6 indicated they would be able to apply it “very much”. On the point of application and implementation, participants were also asked to indicate the extent to which they would have been able to transfer the new knowledge to their colleagues. Those views were scored along a similar 5-point scale ranging from “fully” to “not at all” and their disaggregation by option is displayed in figure 4 below.

Figure 4
Extent to which participants would be able to transfer new knowledge to their colleagues



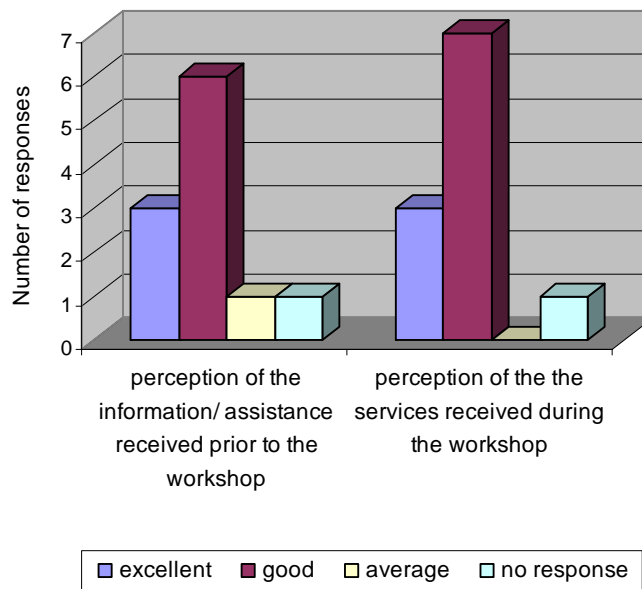
Participants were further asked to indicate, through an open-ended question, the issues/factors that might prevent the application of the new knowledge. A number of different factors were identified:

- (a) Financial resources
- (b) Time and human resource constraints
- (c) Time allocated to different tasks
- (d) Work overload
- (e) Lack of resources (human and technical)
- (f) Lack of approval at the regional level of the methodology

Organization of the workshop

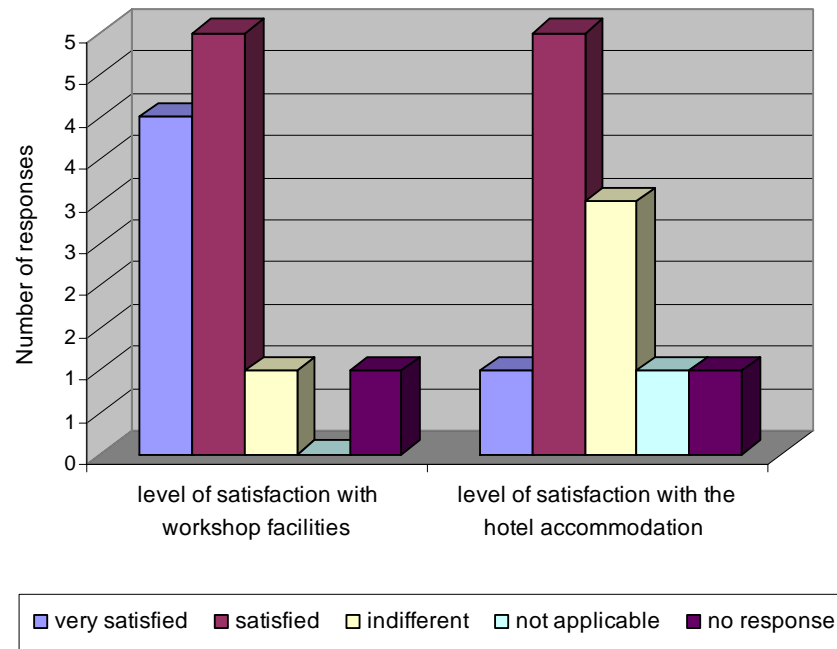
This final section assessed different elements of the organization of the workshop. Participants rated their perception of the services provided prior to and during the meeting along a 5-point scale from “excellent” to “poor”. As shown in the figure below, participants’ views were generally positive with 81% rating the information and assistance prior to the workshop as “excellent” or “good”; and 91% providing similar positive ratings for the services provided at the workshop.

Figure 5
Perceptions of the support provided prior to and during the workshop



In terms of the workshop facilities and hotel accommodation, participants were asked to register their level of satisfaction with those arrangements using another 5-point scale that ranged from “very satisfied” to “very dissatisfied”.

Figure 6
Levels of satisfaction with logistical arrangements



The final item in the section sought general comments on any aspect of the training. Very few participants supplied responses to this item. The following comments were submitted:

- “Microphones should have been made available”
- “Can’t wait for the countries to get on board”
- “The workshop was very informative and well organized”

Annex I


Regional Workshop on Informal Sector Surveys in the Caribbean Subregion
Auberge Seraphine Hotel, Castries, Saint Lucia
12 – 13 October, 2009
WORKSHOP EVALUATION

In an effort to assess the effectiveness and impact of this workshop, kindly complete the following evaluation form. Your responses will be invaluable in providing feedback on the overall workshop, identifying areas of weakness and help improve the organization of future workshops. **All information provided to us will be treated in the strictest confidence.** Thank you.

You represent NSO Other (*specify*) _____

I. Overall

- | | Not at all | Partially | Sufficiently | Completely |
|---|--------------------------|--------------------------|--------------------------|--|
| 1. How well did the workshop meet your needs? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. How well did the content and delivery of the workshop meet your needs? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>
<input type="checkbox"/> |
| 3. Which session(s) did you find most useful and effective? <i>Please select as many as applicable.</i> | | | | |
| <input type="checkbox"/> Presentations on the elements of the informal sector Survey | | | | |
| <input type="checkbox"/> Presentation on the measurement of the size of the informal sector and informal employment | | | | |
| <input type="checkbox"/> Country presentations on current methodologies for adjusting National Accounts statistics for the Informal Sectors contribution to GDP | | | | |
| <input type="checkbox"/> Presentation on the concepts and methodologies used to estimate the value added by the Informal Sector | | | | |
| <input type="checkbox"/> Recommendations for the way forward | | | | |
| 4. What additional topics do you wish that the workshop had covered? | | | | |
| _____ | | | | |
| _____ | | | | |
| 5. In your opinion, has the workshop achieved its objectives? Yes <input type="checkbox"/> No <input type="checkbox"/> | | | | |

II. Impact

	Very much	To a good extent	Some- what	Very little	Not at all
6. To what extent has this workshop helped increase your technical knowledge on:					
a) The use of the 1-2 survey methodology for Informal Sector Surveys?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Concepts and methodologies for estimating the value added by the Informal Sector?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Methodology for measuring the size of the informal sector and informal employment?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. How much do you think you can apply what you learned from the workshop to your work?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Fully	To a good extent	Some- what	Very little	Not at all
8. To what extent will you be able to transfer the new knowledge to your colleagues?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. What might prevent you from you applying what you learned from this workshop?					

III. Organization

	Excellent	Good	Average	Fair	Poor
10. How do you perceive the information and assistance received prior to the workshop?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. How do you perceive the services received during the workshop?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Very satisfied	Satisfied	Indiffere nt	Dis- satisfied	Very dis- satisfied
12. How satisfied are you with the workshop facilities?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. How satisfied are you with the hotel and transportation accommodation?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Do you have any additional comments or suggestions?					

Annex II
Responses to Evaluation (Quantitative Data)

Table 1
Composition of respondents

	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
NSO	10	90.9	90.9	90.9
Other	1	9.1	9.1	100.0
Total	11	100.0	100.0	

Table 2
Extent to which workshop met participants needs

	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Partially	1	9.1	9.1	9.1
Sufficiently	9	81.8	81.8	90.9
Completely	1	9.1	9.1	100.0
Total	11	100.0	100.0	

Table 3
Extent to which the content and delivery of the workshop met participants needs

	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Partially	1	9.1	9.1	9.1
Sufficiently	10	90.9	90.9	100.0
Total	11	100.0	100.0	

Table 4
Session (s) that were deemed most useful and effective

<i>Session</i>	<i>Frequency</i>
Presentations on elements of informal sector surveys	10
Presentation on size of the informal sector and informal employment	8
Country Presentations- Adjustment of National Accounts to include contribution of informal sector to GDP	6
Concepts and methodologies for estimating value added by the informal sector	8
Recommendations for the way forward	4

Table 5
Participants' perception of the achievement of the workshops objectives

	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
No	0	0	0	0
Yes	11	100.0	100.0	100.0

Table 6
Extent to which the workshop helped increase technical knowledge on the use of 1-2 survey methodology

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	somewhat	3	27.3	30.0	30.0
	to a good extent	3	27.3	30.0	60.0
	very much	4	36.4	40.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 7
Increase of technical knowledge in concepts and methodologies for estimating value-added

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	somewhat	2	18.2	20.0	20.0
	to a good extent	6	54.5	60.0	80.0
	very much	2	18.2	20.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 8
Increase of technical knowledge in use of methodology for measuring the size of the informal sector

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	very little	1	9.1	10.0	10.0
	somewhat	2	18.2	20.0	30.0
	to a good extent	5	45.5	50.0	80.0
	very much	2	18.2	20.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 9

Extent to which participants will be able to apply what was learnt from the workshop to their work

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	too a good extent	4	36.4	40.0	40.0
	very much	6	54.5	60.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 10

Extent to which participants will be able to transfer the new knowledge to their colleagues

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	somewhat	1	9.1	10.0	10.0
	to a good extent	8	72.7	80.0	90.0
	fully	1	9.1	10.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 11

Perception of the information and assistance received prior to the workshop

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	average	1	9.1	10.0	10.0
	good	6	54.5	60.0	70.0
	excellent	3	27.3	30.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 12

Perception of the services received during the workshop

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	good	7	63.6	70.0	70.0
	excellent	3	27.3	30.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 13
Level of satisfaction with the workshop facilities

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	indifferent	1	9.1	10.0	10.0
	satisfied	5	45.5	50.0	60.0
	very satisfied	4	36.4	40.0	100.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		

Table 14
Level of satisfaction with the hotel and transportation accommodation

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	indifferent	3	27.3	30.0	30.0
	satisfied	5	45.5	50.0	80.0
	very satisfied	1	9.1	10.0	90.0
	Total	10	90.9	100.0	
Missing	System	1	9.1		
Total		11	100.0		